

# 2024 ELECTION FOR THE CITIZENS NOMINATING COMMITTEE

November 12, 2024, In-Person Voting at Scarsdale Public Library 7AM-10AM, 2PM-9PM,  
OR BY MAIL-IN BALLOT Instructions Enclosed

VOTING DISTRICT	EDGEWOOD (VOTE FOR UP TO 2)	FOX MEADOW (VOTE FOR UP TO 2)	GREENACRES (VOTE FOR UP TO 2)	HEATHCOTE (VOTE FOR UP TO 3)	QUAKER RIDGE (VOTE FOR UP TO 2)
Candidates for 2024-2025 CNC Class of 2027	•Jordan Kennedy •Dan Kovel •Ryad Vachha	•Daniela Retelny •Brian Culang •Tom Schroeter	•Kristin Kohler •Matt Easton •Alli Seiden •Garrett Capobianco	•Jeannie Rosenthal •Emily Mervis •Mike Mikho •Caryn Margolis	•Brian Dubin •Scott Group •Jeff Weiland
Current CNC Members	2025 Daniel Besikof 2025 Liang (Leon) Xin 2026 Anne Gilhool 2026 Brian Badsma	2025 Jill Spielberg 2025 Laura Thierer 2026 Beth Altschuler 2026 Allison Zolot	2025 Emily Finn 2025 Zhendi Shi 2026 Casey Lehman 2026 Joe Zakierski	2025 Thomas Dundon 2025 Amy Frank 2026 Vacant Spot 2026 Thippawan Jittiwassurat	2025 Aubrey Phillibert II 2025 Jessica Weintrob 2026 Alex Forschner 2026 Lia Tchorni

## THE NON-PARTISAN SYSTEM

Scarsdale’s Non-Partisan System promotes the election of candidates who are qualified by reason of their civic rather than political abilities and experience. Village residents elect a Citizens Nominating Committee (CNC), which in turn selects a slate of candidates for the village offices of trustee, mayor and village justice. The system encourages the active participation of all residents. The Non-Partisan System is financed entirely by community support. To donate, send a check to The Procedure Committee, P.O. Box 284, Scarsdale, NY 10583 or visit [www.scarsdaleprocedurecommittee.org/donate](http://www.scarsdaleprocedurecommittee.org/donate).

## THE STRUCTURE OF THE NON-PARTISAN SYSTEM

The Non-Partisan System is governed by the Non-Partisan Resolution that creates its structure: a Procedure Committee to administer the CNC election, a Citizens Nominating Committee to nominate candidates to stand for election to village office, and a campaign committee of the Scarsdale Citizens Non-Partisan Party formed by volunteers to advance the slate.

## THE ELECTION SCHEDULE OF THE NON-PARTISAN SYSTEM

**September:** The Procedure Committee invites all residents to propose candidates for the Citizens Nominating Committee. With certain exceptions listed in the Non-Partisan Resolution, anyone who (i) is eighteen or older, (ii) has been a resident of Scarsdale for at least 2 years before Election Day, and (iii) has 10 supporting signatures, can run for a seat on the CNC.

**November:** Election for the Citizens Nominating Committee is held. Candidates run for each of 2 annual vacant seats as representatives of their elementary school district for three-year terms. From time to time, vacancies arise that create additional open seats for one-year or two-year terms on the CNC.

**December/January:** The CNC meets and solicits community input and nominates candidates for village office. Anyone can submit a candidate’s name to the CNC.

**March:** Elections for village office are held.

## WHY SCARSDALE HAS A NON-PARTISAN SYSTEM

**The system belongs to everyone:** There is no party registration requirement. Any Scarsdale resident is automatically a member of the Non-Partisan System. **Anyone can propose a candidate’s name for village office to the CNC:** Candidates are typically proposed by neighbors or fellow community volunteers who respect the candidate’s judgment and value the candidate’s history of involvement in village affairs. **Candidates are free of special interest lobbying:** Candidates are not beholden to special interests or parties, and the pool of people the system can tap is larger than a party-based system. Elected officials’ positions are derived by listening to community residents, gathering all available information, and using good judgment to determine what is in the best interests of the village as a whole. **The system taps a wide range of talent and experience:** Village trustees traditionally serve for no more than two 2-year terms; the village mayor traditionally serves one 2-year term. Shorter terms allow a greater number of residents to participate in the system.

*This Non-Partisan System was developed as a response to several contentious partisan campaigns for village office between the Republican and Democratic committees many years ago. Under the Non-Partisan System, Scarsdale has enjoyed good, honest government for more than a century as one of the few municipalities in New York State with the stand-alone AAA credit rating.*

**Non-Partisan Government, Good Government, Honest Government**

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# CANDIDATES FOR THE CITIZENS NOMINATING COMMITTEE

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Biographical data in this brochure are based on information submitted by the candidates.

## EDGEWOOD (Vote for Up to 2)

**Jordan Kennedy:** 41 Carmen Road **Years of Residency: 4**  
**Occupation:** Chief Commercial Officer at Jump Revenue Inc, Founder of Software Company  
**Education:** BBA at Wisconsin 2010

**Dan Kovel:** 44 Drake Road **Years of Residency: 3**  
**Occupation:** Attorney  
**Education:** University of Michigan, BA (2008), Cardozo, JD (2011)  
**Civic Activities in Scarsdale:** Scarsdale Forum (2023-present)  
**Professional Activities:** National Employment Lawyers Association of New York- Board of Directors (2022-Present)

**Ryad Vachha:** 6 Drake Road **Years of Residency: 4**  
**Occupation:** Manager at Citibank  
**Education:** College of Wooster, BA (1998), New York University, MBA (2008)  
**Civic Activities in Scarsdale:** Board of Assessments (2023)

## FOX MEADOW (Vote for Up to 2)

**Brian M. Culang:** 7 Berwick Road **Years of Residency: 13**  
**Occupation:** Managing Director, Business Development at Eisler Capital (2023-present); previously Managing Director, Fixed Income Sales at Goldman Sachs (2010-2023); Vice President, Fixed Income Sales & Trading at Morgan Stanley (2003-2010); Analyst CSFB (2001-2003)  
**Education:** Duke University, BA in Public Policy Studies, 2001  
**Civic Activities in Scarsdale:** Scarsdale Youth Lacrosse Association, Board Member, 2020-present; Scarsdale Volunteer Fire Department, 2015-2022

**Daniela Retelny:** 39 Olmsted Road **Years of Residency: 3 + 13 as a student**  
**Occupation:** Senior UX Researcher at Meta and Instagram (2020-2023), Head of Product at B12 (2017-2020)  
**Education:** Stanford University – PhD (class of 2017), Cornell University – BS (class of 2011), Scarsdale High School (class of 2007)  
**Civic Activities in Scarsdale:** Friends of the Scarsdale Library Board of Trustees, (2023-present), Scarsdale Synagogue Board of Trustees, Fox Meadow Neighborhood Association (2022-present)  
**Professional Activities:** Cornell University Dean’s Advisory Council(2017-present) Skipper, Advisor (2023-present), Stanford Hillel Board of Trustees (2012-2014)

**Thomas Schroeter:** 172 Fox Meadow Road **Years of Residency: 5**  
**Occupation:** Attorney; Currently General Counsel at Townsquare Media  
**Education:** BA History from Arizona State University (2010), Masters in Public Administration from CUNY John Jay College (2016)  
**Civic Activities in Scarsdale:** Member of Board of Historical Preservation from 2020 to 2022. New York City Firefighter since December of 2017. New York City Emergency Medical Technician from October 2012 to December of 2017.

## **GREENACRES (Vote for Up to 2)**

**Kristin Kohler Burrows:** 39 Montrose Road

**Years of Residency:** 29

**Occupation:** Management Consultant, Alvarez & Marsal

**Education:** University of Vermont (1991), Boston University, MS Communications (1993), Harvard University, MBA (2002)

**Civic Activities in Scarsdale:** Parks and Rec Committee (2024-present), Board- Young Men's Service League LoWestCo (2023-present)

**Professional Activities:** Management Consultant, Alvarez & Marsal 01/24-current Chief Strategy Officer, Ortholite 04/2022-01/2024 Management Consultant, Alvarez & Marsal 05/2017-04/2022 Board Member, Helm Boots 2017-2022 CEO, 2nd Time Around 09/2014-01/2017

**Mathew Easton:** 28 Claremont Road

**Years of Residency:** 3.5

**Occupation:** Director Market Operations, Bank of America

**Education:** Davidson College, BA (2009)

**Civic Activities in Scarsdale:** Coach: Scarsdale Little League (2023), Boys Basketball (2024), Greenacres Neighborhood Association volunteer

**Professional Activities:** American Red Cross (2023-2024), God's Love We Deliver (2024)

**Garrett Capobianco:** 49 Tompkins

**Years of Residency:** 53

**Occupation:** Retired Firefighter and a career in Residential Finance

**Education:** Bachelors of Business Administration in Banking and Finance

**Civic Activities in Scarsdale:** Scarsdale Fire Department (Firefighter, Lieutenant and Captain), Member of the Rotary International Club of Scarsdale (President)

**Alli Doll Seiden:** 152 Brite Avenue

**Years of Residency:** 2

**Occupation:** Current: Head of Education Product at Section (2020 - Present), Senior Consultant, Deloitte Consulting - Government Sector (2013 - 2018)

**Education:** Johns Hopkins University, BA International Relations, (2009 – 2013), New York University, Stern School of Business, MBA, (2018 – 2020)

**Civic Activities in Scarsdale:** MBA Technology Association, elected as President, (2019 – 2020) MBA Student Government, selected as Vice President of Community, (2018 – 2020). Junior League of Washington D.C., Children's Literacy Committee, (2016 – 2018)

## **HEATHCOTE (Vote for Up to 3)**

**Caryn Margolis:** 250 Mamaroneck Road

**Years of Residency:** 9

**Occupation:** Co-owner The 10 Fine Jewelry, Buyer, Wholesale Business Development

**Education:** Bachelor of Science at Indiana University (2005)

**Civic Activities in Scarsdale:** VP of After School Activities at Heathcote Elementary, CHILd representative for Heathcote Elementary, Board Member Shaarei Tikvah religious school, Board Member Scarsdale Action for Youth

**Emily Mervis:** 12 Ardmore Road

**Years of Residency:** 30

**Occupation:** Registered Dietician at North Shore University, Science teacher at Grace Dodge High School in the Bronx, Science teacher at Edgemont High School (2001-2018)

**Education:** Cornell University, Human Nutrition & Food, '75, University of Wisconsin, MS Nutrition, '77

**Civic Activities in Scarsdale:** Class Parent at Heathcote School, 7<sup>th</sup> Grade team leader at Edgemont High School (2011-2016) and teacher mentor (2005-2006)

**Mike Mikho:** 33 Murray Hill Road

**Years of Residency:** 2

**Occupation:** Executive Vice President, Wasserman Media

**Education:** Bachelor's degree, University of Michigan 2009

**Jeannie Rosenthal:** 10 Innes Road

**Years of Residency:** 4

**Occupation:** Founder and CEO, Let's Get Ready, Inc., Social Media Consultant, Half the Sky

**Education:** Harvard University, BA'00, Stamford MBA 2008

**Civic Activities in Scarsdale:** Scarsdale Forum (2021-2022), Heathcote PTA (2022-2023), East Heathcote Neighborhood Association (2022-present), Scarsdale Democratic Town Committee (2019-present)

**Professional Activities:** Founder and CEO, Let's Get Ready (1996-2004), Social Media Strategist, Half the Sky Movement (2009-2010), Climate Change Strategist, Infosys Technologies (2006)

### **QUAKER RIDGE (Vote for Up to 2)**

**Brian Dubin:** 70 Stratton Road

**Years of Residency:** 9

**Occupation:** Partner at Kennedy Lewis Investment Management

**Education:** University of Pennsylvania, BS Economics (2002)

**Civic Activities in Scarsdale:** Scarsdale Youth Soccer- Parent Manager, SYB- Facilities

**Professional Activities:** Several Private and Public Company Boards

**Scott Group:** 50 Harvest Drive

**Years of Residency:** 6

**Occupation:** Research Analyst, Wolfe Research

**Education:** University of Pennsylvania, BS Economics (2003)

**Civic Activities in Scarsdale:** Shaarei Tikvah, Board Nominations Committee (2023-2024)

**Jeff Weiland:** 11 Bradford Road

**Years of Residency:** 2

**Occupation:** Financial Services (Bolt) Payments

**Education:** Cornell University, BA (2009)

**Civic Activities in Scarsdale:** Westchester Reform Temple, Payments Industry Conf, Volunteer Days and runs.

**Professional Activities:** Former Board Observer to Virtual Health Partners and Jewish Community Center in Tucson, AZ

### **QUESTIONS ABOUT THE CNC ELECTION?**

**Procedure Committee Chair** Heath Sroka, [hbsroka@gmail.com](mailto:hbsroka@gmail.com)

**or Vice Chair** Ralph Geer, [ralphgeer@gmail.com](mailto:ralphgeer@gmail.com)

The members of the Procedure Committee are residents from each of Scarsdale's five elementary school neighborhoods: Heath Sroka, Ralph Geer, Andrew Sereysky, David Peretz, Elaine Weir, Jeremy Perelman, Marjorie Meiman, Manisha Marria, Nikki Dragisity, Rebecca Chase, Rohini Sahni, Andrew Gorrin, Christopher Burrows, Matt Chesler.

The Non-Partisan System and the administration of this election are financed entirely by community support. Any amount is greatly appreciated. Please donate either online with PayPal at [www.scarsdaleprocedurecommittee/donate.org](http://www.scarsdaleprocedurecommittee/donate.org) or by mailing a check to P.O. Box 284, Scarsdale, NY 10583. Thank you for your support!

# **2024 MAIL-IN BALLOT FOR CITIZENS NOMINATING COMMITTEE**

**\*Vote ONLY for Candidates in Your Elementary School District\***

## **\*EDGEWOOD (Vote for Up to 2)\***

- Jordan Kennedy**
- Dan Kovel**
- Ryad Vachha**

## **\*FOX MEADOW (Vote for Up to 2)\***

- Brian Culang**
- Daniela Retelny**
- Tom Schroeter**

## **\*GREENACRES (Vote for Up to 2)\***

- Kristin Kohler**
- Matt Easton**
- Alli Seiden**
- Garrett Capobianco**

## **\*HEATHCOTE (Vote for Up to 3)\***

- Jeannie Rosenthal**
- Emily Mervis**
- Mike Mikho**
- Caryn Margolis**

## **\*QUAKER RIDGE (Vote for Up to 2)\***

- Brian Dubin**
- Scott Group**
- Jeff Weiland**

**Use this form if you wish to VOTE by Mail-In Ballot in the  
CITIZENS NOMINATING COMMITTEE Election**

**Tuesday, November 12, 2024**

**SEE FOLLOWING  
INSTRUCTIONS**

# 2024 CITIZENS NOMINATING COMMITTEE ELECTION INSTRUCTIONS FOR MAIL-IN BALLOT

Vote in-person at the Scarsdale Library OR by Mail-in Ballot in 2024

1. Eligibility to vote by mail: You must be: **(i)** eighteen years or older, and **(ii)** a resident of Scarsdale for at least 30 days before **Election Day, Tuesday, November 12, 2024**. You do not need to be a registered voter. If not voting in person, tear out and use this Brochure's form **or** download the Mail-In Ballot and instructions from the Procedure Committee website at: <https://www.scarsdaleprocedurecommittee.org/Reports/all/60>
2. The Mail-In Ballot is a one-page listing of candidates. Please vote **ONLY** for candidates in your Election Unit (your elementary school district). Voting for more than the number of open seats in your Election Unit, or for candidates in another Election Unit, or for candidates in multiple Election Units will invalidate your vote.
3. After you have marked the Mail-In Ballot, please take **ALL** of the following steps:
  - a. **DO NOT SIGN THE COMPLETED BALLOT.**
  - b. Place your completed Mail-In Ballot in a plain envelope and seal it. **DO NOT SIGN OR MARK** the plain envelope in any way to ensure the privacy of your vote.
  - c. Address a second larger envelope to: **Procedure Committee, P.O. Box 284, Scarsdale, NY 10583**. In the upper left-hand corner of the envelope, write your return address. Please include your **name, full address and elementary school district** (Edgewood, Fox Meadow, Greenacres, Heathcote or Quaker Ridge) to validate your eligibility to vote.
  - d. Put the unmarked envelope containing the Mail-In Ballot inside the larger addressed envelope.
  - e. Seal the addressed envelope and sign the seal legibly. Your signature certifies that: **(i)** you are eligible to vote (see criteria at the top of this page) and that **(ii)** you have not already voted in the election by Mail-In Ballot.
4. To ensure your vote is counted: please Mail your ballot in the envelope with sufficient postage, and several days in advance, so that it is received by the Procedure Committee at the Chase Road Post Office timely. Mail-in ballots must be mailed to the Procedure Committee at P.O. Box 284, Scarsdale NY 10583 AND must be received at the Scarsdale Chase Road US Post Office at least 2 days prior to Election Day, Tuesday November 12, 2024, to help ensure delivery to P.O. Box 284 (same day service is not guaranteed). If two or more people are voting from the same address, each voter must mail their Mail-In Ballot separately. Multiple ballots in a single envelope will be invalidated.
5. Voters may make additional copies of this Brochure's blank Mail-In Ballot form for each person voting in their household, as long as each person's ballot is mailed separately per the instruction above.

THE PROCEDURE COMMITTEE  
Post Office Box 284  
Scarsdale, New York 10583

PRSRT STD  
U.S. POSTAGE  
**PAID**  
WHITE PLAINS, N.Y.  
PERMIT #4304

To All Qualified Voters at The Home Of:

**Notice To VOTE in  
Unit Elections  
for the Citizens  
Nominating Committee**

**Tuesday,  
November 12, 2024**

**TIME VALUE  
DELIVER BY  
NOVEMBER 5, 2024**

**VOTE in the Scarsdale CITIZENS NOMINATING COMMITTEE Election  
Tuesday, November 12, 2024, In-Person at the Scarsdale Library  
7 AM – 10 AM and 2PM – 9PM, OR by Mail-In Ballot**

**WHO CAN VOTE IN 2024:** You must be: (i) eighteen years or older, and (ii) a resident of Scarsdale for at least 30 days before Election Day, November 12, 2024. You do not need to be a registered voter.

**MAIL-IN BALLOTS:** Any qualified voter may vote by mail. The mail-in ballot and instructions for mailing are enclosed in this Election Brochure. You may also download the mail-in ballot from the Procedure Committee website at:

**<https://www.scarsdaleprocedurecommittee.org/Reports/all/60>**

Mail-in ballots must be mailed to the Procedure Committee, P.O. Box 284, Scarsdale NY 10583 AND **must be received** by Election Day, Tuesday, November 12, 2024. Please leave ample time for delivery as it may take several days to be processed by the USPS.

To ensure that your mail-in ballot counts, allow ample time for postal delivery.

**PLEASE SUPPORT YOUR NON-PARTISAN SYSTEM VOTE TO MAKE A  
POSITIVE DIFFERENCE**