

2017 ELECTION FOR THE CITIZENS NOMINATING COMMITTEE

Vote in person at Scarsdale Village Hall

Wednesday, November 15, 2017 7:00-10:00 a.m., 2:00-9:00 p.m.

Or by Mail-In Ballot before Election Day

VOTING DISTRICT	EDGEWOOD (VOTE FOR 2)	FOX MEADOW (VOTE FOR 2)	GREENACRES (VOTE FOR 2)	HEATHCOTE (VOTE FOR 2)	QUAKER RIDGE (VOTE FOR 3)
Candidates for 2017-2018 CNC	<ul style="list-style-type: none"> •Becky Bach •Stephen Baer •Susan Duncan •Chris Kowalski 	<ul style="list-style-type: none"> •Dara Gruenberg •Steve Pass 	<ul style="list-style-type: none"> •Alan Lewis •Michelle Lichtenberg •Jon Krisbergh •Adie Shore 	<ul style="list-style-type: none"> •Eric Lichtenstein •Gregory Soldatenko •Alan Steinfeld •Amber Yusef 	<ul style="list-style-type: none"> •John Auerbacher •Jordan Black •Gabrielle Wise

WHAT IS THE NON-PARTISAN SYSTEM?

Scarsdale's Non-Partisan System promotes the election of candidates who are qualified by reason of their civic, rather than political, abilities and experience. Village residents elect a Citizens Nominating Committee (CNC), which in turn selects a slate of candidates for the village offices of trustee, mayor and village justice. The system encourages the active participation of all residents. The Non-Partisan System is not the only way candidates can run for village office; under New York State election law, any person who obtains the prescribed number of signatures on a nominating petition can run for village office.

HOW IS THE NON-PARTISAN SYSTEM STRUCTURED?

The Non-Partisan System is governed by the Non-Partisan Resolution that creates the following structure: A CNC to nominate candidates to stand for election to village office and a Procedure Committee to administer the CNC election.

HOW DOES THE NON-PARTISAN SYSTEM WORK?

September: the Procedure Committee invites all residents to propose candidates for the Citizens Nominating Committee. Anyone who has 10 supporting signatures can run for a seat on the CNC.

November: election for the Citizens Nominating Committee is held. Typically there are two candidates for each seat, with two representatives from each Scarsdale elementary school district elected each year for a three-year term.

December/January: the CNC solicits community input and nominates candidates for village office. Anyone can submit a candidate's name to the CNC.

March: elections for village office are held.

WHY DOES SCARSDALE HAVE A NON-PARTISAN SYSTEM?

The system belongs to everyone: there is no party registration requirement. Any Scarsdale resident is automatically a member of the Non-Partisan System. Anyone can propose a candidate's name for village office to the CNC: Candidates are typically proposed by neighbors or fellow community volunteers who respect the candidate's judgment and value the candidate's history of involvement in village affairs. Candidates are free of special interest lobbying: Candidates are not beholden to special interests or parties, and the pool of people the system can tap is larger than a party-based system. Elected official's positions are derived by listening to community residents, gathering all available information and using good judgment to determine what is in the best interest of the village as a whole. The system taps a wide range of talent and experience: Village trustees traditionally serve for up to two two-year terms; the village mayor traditionally serves one two-year term. Short terms allow a greater number of residents to participate in the system.

Free of partisan politics, Scarsdale's unique system of government encourages open-minded, thoughtful, community-spirited residents to serve the best interests of the village as a whole. This Non-Partisan System was developed as a response to several bitter and contentious campaigns for village office fought between the Republican and Democratic committees many years ago. Under the Non-Partisan System, Scarsdale has enjoyed good, honest government for almost 87 years as one of the few municipalities in New York State with the stand-alone AAA credit rating.

Non-Partisan Government, Good Government, Honest Government

The Non-Partisan System is financed entirely by community support; we need your financial support for this mailing and for running the election on November 15, 2017. Please donate generously, either online with Paypal at www.scarsdaleprocedurecommittee.org, or by mailing a check to P.O. Box 284, Scarsdale, NY 10583. We suggest a contribution of \$35, but any amount is greatly appreciated. Thank you!

CANDIDATES FOR THE CITIZENS NOMINATING COMMITTEE

Biographical data in this brochure are based on information submitted by the candidates.

EDGEWOOD (Vote for up to 2)

Rebecca (Becky) Bach: 6 Barry Road **Years of Residency:** 2

Occupation: Executive Director, America's Tax Leader, Continuous Improvement (i.e. Project management & Lean Six Sigma), Ernst & Young

Education: MBA, NYU Stern School of business (concentration - Global Business & Media & Entertainment); B.S. Mechanical Engineering, Worcester Polytechnic Institute (concentration - Bio-mechanical Engineering)

Present Civic Activities in Scarsdale: Edgewood PTA Social Committee member

Past Civic Activities in Scarsdale: None, very interested in getting involved

Professional Activities: Young Women's Leadership Network Advisory Board (2008 – Present); WPI New York City Alumni Chapter Leader (2004-Present)

Stephen Baer: 92 Sprague Road **Years of Residency:** 3

Occupation: Founder & Managing Partner of The Game Agency – The Game Agency creates educational games to increase engagement and retention while providing actionable data for K-12 and Fortune 500 clients

Education: BA, Oberlin College (1998); MBA, Columbia University (2004)

Present Civic Activities in Scarsdale: As a parent of three children, I am an active volunteer for PTA related events

Professional Activities: Contributor to Forbes. Com (6 articles), present; owner of company included on Inc. 5,000 list, 2017; Recipient of Gold, Silver and Bronze Serious Play Award, 2017; Recipient of DevLearn Best in Show Award, 2017; Recipient of Intel's AppUp Award, 2013; Recipient of iTunes Awards & Accolades: Ranked #1 in App Store or Category – Monopoly Zapped, Nerf Blaster Challenge, Furby, 2012 – 2014; General Electric marketing Excellence Award: 1 of 10 winners across all GE selected by CMO, 2006; GCI Group Entrepreneurial Spirit Award: 1 of 3 winners across company selected by CEO, 2003

Susan Duncan: 193 Lyons Road **Years of Residency:** 20

Occupation: Attorney for Geico

Education: BA/BS, Syracuse University; 1976, JD Tulane University, 1980

Past Civic Activities in Scarsdale: Parks and Recreation Committee, two terms; Scarsdale Teen Center Board

Chris Kowalski: 29 Tunstall Road **Years of Residency:** 3

Occupation: CFO, Mom365

Education: BS, Cornell University, Business Management and Marketing; MBA, Manchester Business School

Present Civic Activities in Scarsdale: Little League Coach, 2014 - present (coached both sons every year);

Basketball Coach, 2014 - present (coached both sons every year)

Past Civic Activities in Scarsdale: Edgewood Fair – worked booths/games at the Spring 2017 fair

Professional Activities: CPA in the state of New York

FOX MEADOW (Vote for up to 2)

Dara Gruenberg: 24 Hampton Road

Years of Residency: 6

Occupation: Latin Teacher, Middle and High School; Director of Community Service K-12; Assistant Director of Middle and Upper School Admissions (grades 4-12); High School Advisor, September 2003- June 2010, all at The Hewitt School

Education: Bank Street College, Masters of Education; Barnard College, B.A.

Present Civic Activities in Scarsdale: President, Friends of the Scarsdale Library, April 2017; Co-Chair, Scarsdale Public Library Capital Campaign, November 2014; Board Member, Westchester Reform Temple, May 2015; Committee Member, Scarsdale Public Library Building Committee, April 2015; Committee Member, Scarsdale Village ad hoc Communications Committee, October 2016; Committee Member, Scarsdale Public Library Events Committee, June 2015; Board Member and Co-Chair of Membership, Scarsdale Forum, June 2017; Board Member, Scarsdale Village Board of Ethics, April 2017; Board Member, White Plains Hospital Foundation Board, September 2017; Committee Member, Scarsdale Edgemont Family Counseling Benefit Committee, March 2017.

Past Civic Activities in Scarsdale: Co-Chair of Parents Association, Westchester Reform Temple Early Childhood Nursery School, 2012-2017; Kindergarten Abilities Awareness Chair, Fox Meadow Elementary School, 2014-2015

Steve Pass: 27 Shawnee Road **Years of Residency:** 4

Occupation: Managing Director, Ally Financial

Education: Cornell University, School of Engineering, BS

Present Civic Activities in Scarsdale: Advisory Council on Technology (April 2017-); Scarsdale Forum, Assessment Revaluation, Chair (Sept 2017-)

Past Civic Activities in Scarsdale: K Little League coach (spring 2017)

GREENACRES (Vote for up to 2)

Alan Lewis: 18 Dobbs Terrace

Years of Residency: 24

Occupation: Attorney, Partner, Carter Ledyard & Milburn, Chair – Internal Investigations and White Collar Defense

Education: B.A. University of Pennsylvania, 1982 (magna cum laude); J.D. NYU School of Law, 1986

Professional Activities: New York State Association of Criminal Defense Attorneys, Director and Treasurer, 2016-present; Association of the Bar of the City of New York: State Courts Committee Member 2009-2013

Michelle Lichtenberg: 91 Greenacres Avenue **Years of Residency:** 26

Occupation: Current: full time volunteer. Previous: Associate Director of Executive Education, Columbia Business School; Director of Advertising, Washington Circle Theatre Corporation, Washington, DC.

Education: Skidmore College, BA; Northeastern University, MBA

Present Civic Activities in Scarsdale: Scarsdale Adult School Board Member, 2015-present; Scarsdale Council on Human Relations, 2016-Present; Friend of Scarsdale Public Library, 2017; STEP member 2003-Present; Co-chair, Student Education Transfer Program 2009-2011; White Plains Hospital, Healing Touch Volunteer;

Past Civic Activities in Scarsdale: Trustee, Scarsdale Public Library 2011-2016; President, 2013-2015 Scarsdale Bowl Committee, 2013-2016; Chair 2015-2016; Chair, Procedure Committee 2011; Vice Chair, 2010

Nominating Chair, United Way of Scarsdale/Edgemont 2007-2008; President, League of Women Voters, Scarsdale 2005-2007; board member 2005-2010; Co-chair, Scarsdale Task Force on Drugs & Alcohol 2003-2004; President, Scarsdale Parent Teacher Council 2003-2004; President, Scarsdale High School PTA 2001-2003; Scarsdale Middle School PTA Executive Board 1998-2000 ; Cultural Arts Chair, Greenacres Elementary 1996-1998; Budget Study Committee, Scarsdale Parent Teacher Council 1994-1996

Jonathan (Jon) Krisbergh: 107 Greenacres Avenue **Years of Residency:** 3.5

Occupation: Attorney, Sr. Counsel, CBRE, Inc.

Education: Duke University, 2001, BA (Economics and Public Policy); University of Pennsylvania Law School, 2006, JD

Present Civic Activities in Scarsdale: Scarsdale Forum, Education Committee, Member (2016); Scarsdale Forum, Board Member (2017); Greenacres Elementary PTA, Member (2016)

Professional Activities: NYC Bar Association, Education Committee, Member (2012-2015)

Adie Shore: 8 Oakstwain Road **Years of Residency:** 24

Occupation: Grant Writer, Director of Grants Management CQI and Data

Education: BS Mathematics, CW Post University; MS Operations Research, Polytechnic Institute of NY; MBA, Columbia Business School

Past Civic Activities in Scarsdale: President, League of Women Voters (2007-2009); President, PT Council (2006-2007); President, Scarsdale Middle School PTA (2004-2006), Vice President (2004-2005); Parish Council Member, St. Pius X Church (2012-2015); Girl Scout Troop Leader (1999-2011); PTA Volunteer (1999-2004); Junior League of Central Westchester (1995-2000), serving one year as Community Development Director

Professional Activities: American Association of University Women (Westchester) (2013-present); Grant Professionals of the Lower Hudson (2010- present)

HEATHCOTE (Vote for up to 2)

Eric Lichtenstein: 15A Richbell Road **Years of Residency:** 4

Occupation: Finance—Sales Trader/ETF Market Maker

Education: B.S., Cornell University

Present Civic Activities in Scarsdale:

Scarsdale Library Campaign Committee Member, June 2015- present

Professional Activities: Voices Against Brain Cancer, Cofounder/President, 2003-present; SIMFA- ETF and Market Structure Committee Member, 2015- present

Greg Soldatenko: 9 Lenox Place **Years of Residency:** 17

Occupation: Educational Consultant. Co-Founder & General Manager of East West Math LLC

Education: Masters of Science, Curriculum Development & Instructional Technology, University at Albany SUNY; Certificate of Graduate Study in Online Learning & Teaching, University at Albany SUNY; Bachelor of Arts, Dual Major in Accounting & Economics, Queens College, CUNY; Bachelor of Arts, Elementary Education & Teaching, Teachers College, Kishinev, Moldova

Present Civic Activities in Scarsdale: Member, Scarsdale Forum Assessment Revaluation Committee, July 2017; Member, Scarsdale Forum Education Committee, August 2017; Member, Scarsdale Forum Zoning and Planning Committee, September 2017; Co-chair of the Scarsdale Committee for Fair Assessments, December 2016

Past Civic Activities in Scarsdale: Co-founder, Voters Choice Party, March 2017

Professional Activities: Provide professional development services to support implementation of Singapore Math curricula in public, private, and charter schools in the Northeastern United States.

HEATHCOTE (Continued)

Alan David Steinfeld: 82 Carthage Road **Years of Residency:** 33

Occupation: Professor of Radiation Oncology, NYU Medical Center (1984-2002) Retired in 2002

Education: BS, City College of New York, 1967; MD, University of Cincinnati 1971

Present Civic Activities in Scarsdale: Committee for Historic Preservation – May 2012 – present

Past Civic Activities in Scarsdale: Volunteer Fire Company #3 1986-1992 (dates approximate)

Professional Activities: Malcolm Grow USAF Medical Center, Andrews AFB, Washington, DC – Chief, Division of Radiotherapy, September 1975 – July 1977; Brown University, Program in Medicine, Admissions Advisory Committee Sep 1980 – Sep 1983 (Chairman January – September 1983); State of NY, Department of Health, Radiologic Health Advisory Committee, Nov 1988 – Feb 2002

Amber Yusuf: 1 Lincoln Road **Years of Residency:** 8 years

Occupation: Director of Operations, G2 FT

Education: MBA, University of California, Berkeley 2001, BS Electrical Engineering, Washington University in St. Louis 1994

Present Civic Activities in Scarsdale: Vice President, Scarsdale Parent-Teacher Council (PTC) 2017-2018; Team Manager, Scarsdale Youth Hockey Squirt White 2017-2018

Past Civic Activities in Scarsdale: President, Heathcote PTA 2016-2017 school year; President Elect, Heathcote PTA 2015-2016 school year; VP After School Clubs, Heathcote PTA 2014-2015 school year; Class Parent, Monday Lunch Coordinator, LTL volunteer, Heathcote PTA, multiple years

QUAKER RIDGE (Vote for up to 2)

John Auerbacher: 14 Bradford Road **Years of Residency:** 19

Occupation: Attorney - Sole practitioner

Education: B.A., Columbia University School of General Studies; J.D. with Distinction, Hofstra University School of Law

Present Civic Activities in Scarsdale: Scarsdale Conservation Advisory Commission (Fall 2016 - Present);

Sheldrake Environmental Center Volunteer Environmental Educator (2006-Present); International Myeloma Foundation Support Group Leader (2015-Present);

Past Civic Activities in Scarsdale: Little League Coach (~2002 - 2007); Softball League Coach (~2007 - 2009); Boy Scout Board (~2006-2007)

Jordan Black: 44 Bradford Road **Years of Residency:** 22

Occupation: Morgan Stanley Private Wealth Management, Senior Portfolio Management, Director, Senior Vice President.

Education: BA- Economics and Philosophy, 1981 University of Richmond; Scarsdale High School, Class of 1977

Past Civic Activities in Scarsdale: Citizens Nominating Committee member, 2005-2007

Professional Activities: Certified Portfolio Manager (CPM) 2017

Gabrielle Wise: 9 Mayflower Road **Years of Residency:** 10

Occupation: Instructor, SoulCycle (Scarsdale & Rye Brook)

Education: BFA Washington University in St. Louis

Present Civic Activities in Scarsdale: Children's Hope Chest Leadership Committee - June 2017; Board Member of the Scarsdale Forum - Sept 2017; Scarsdale Forum liaison to the Scarsdale Arts Council - Sept 2017; Director - Friends of the Scarsdale Public Library - August 2017

Past Civic Activities in Scarsdale: QR PTA Board Member; Chair - QR PTA Allergy Committee; Chair - QR PTA Spirit Wear; VP Colonial Acres Neighborhood Association

ABSENTEE BALLOT INFORMATION

Eligibility to vote by mail: You must be: (i) eighteen or older, (ii) a U.S. citizen, (iii) have been a resident of Scarsdale for at least 30 days before Election Day, Wednesday, November 15, 2017, and (iv) not voting in person at the polls on Election Day. **You do not need to be a registered voter.**

You may download the mail-in ballot from the Procedure Committee website at **www.ScarsdaleProcedureCommittee.org/forms.php** or obtain one at Village Hall or the Public Library. Photocopying a blank ballot is permissible.

Mail the ballot so that it is received at our PO Box no later than 5 pm on the day of the election – Wednesday, November 15, 2017.

THE PROCEDURE COMMITTEE: John Baer, Leonard Benowich, Mary Blumenthal-Lane, Elissa M. Bookner, Michael Gorelick, David Irwin, Neil Kanner, Elaine Lamb Moreno, Eli Mattioli, Lauren Mintzer, Ed Morgan, BK Munguia, Howard Nadel, Brian Nottage, Anna Paternoster, Jim Pullman, Myra Saul, Robert Schechter, Bruce Wells.

The **Non-Partisan System** and the Wednesday, November 15, 2017 election are financed entirely by community support. We need your financial support. Please donate generously, either online with **Paypal** at **www.ScarsdaleProcedureCommittee.org**, or by mailing a check to: **P.O. Box 284, Scarsdale, NY 10583**. We suggest a contribution of \$35, but any amount is greatly appreciated. Thank you!

Checks should be made out to **The Procedure Committee**.

\$35___ \$50___ \$75 ___ \$100___ Other \$_____

Name_____

Address_____

THE PROCEDURE COMMITTEE
Post Office Box 284
Scarsdale, New York 10583

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To All Qualified Voters At The Home Of:

**Notice To VOTE in
Unit Elections
For the Citizens
Nominating Committee**

**Wednesday,
November 15, 2017
Village Hall**

**TIME VALUE
DELIVER BY
NOVEMBER 8, 2017**

**VOTE in the Scarsdale CITIZENS NOMINATING COMMITTEE Election
Wednesday, November 15, 2017, 7:00-10:00 A.M. and 2-9 P.M.
Scarsdale Village Hall**

Who Can Vote: You must be: (i) eighteen years or older, (ii) a U.S. citizen, (iii) a resident of Scarsdale for at least 30 days before Election Day, November 15, 2017. You do not need to be a registered voter.

Mail-In Ballots: Any qualified voter who, for any reason, cannot vote at Village Hall while the polls are open on November 15th may vote by mail. You may download the mail-in ballot from the Procedure Committee website at: www.ScarsdaleProcedureCommittee.org or obtain one at Village Hall or the Scarsdale Library. Mail-in ballots must be mailed to P.O. Box 284, Scarsdale 10583, and must be received by the Scarsdale Post Office by 5 P.M. on November 15, 2017, the day of the election.

PLEASE SUPPORT YOUR NON-PARTISAN SYSTEM: The Non-Partisan System needs your financial support. Please donate generously, either online with Paypal at: www.ScarsdaleProcedureCommittee.org, or by mailing a check to P.O. Box 284, Scarsdale, NY 10583. We suggest a contribution of \$35, but any amount is greatly appreciated. Thank you!